Join this annual sexual violence prevention and educational campaign. Make a social statement by wearing your jeans to protest existing rape myths and stereotypes.

#WRC  #DenimDayUCR

Pick up a free Denim Day pin at the Women’s Resource Center
Story

The Denim Day campaign began 15 years ago after the Italian Supreme Court overturned a rape conviction because the victim “wore very, very tight jeans.” By the justice’s logic, she must have had to help remove them, which implied consensual sex, not rape. The next day, people wore jeans in solidarity to protest this ruling.

Myths vs. Facts

**MYTH**
Someone can provoke rape by the way they dress or the way they flirt.

**FACT**
There is no factual link between what someone wears, someone’s social behavior, and crimes of violence. Nothing a person does or wears causes sexual assault.

**MYTH**
Many people lie about being raped.

**FACT**
Research indicates that 2% of reports are false. (Source: National Sexual Violence Resource Center). In fact, sexual assault is the most underreported crime according to the National Crime Victimization Survey.

**MYTH**
Assailants are usually strangers hiding in alleys or bushes.

**FACT**
47% of sexual assaults are committed by a friend or acquaintance. Assailants can be someone you know intimately, including a coworker, friend or family member. (Source: US Department of Justice)

Get involved!

1. Visit the Women’s Resource Center (260 Costo Hall) to pick up your free pins for Denim Day.
2. Come to the Bell Tower on Wednesday, April 27 during the nooner and take a picture with Scotty in your jeans and pins to help raise awareness about existing sexual assault myths.
3. Share pictures with #DenimDayUCR and spread the word about Denim Day!